

Marshall Mitchell

Marshall Mitchell is a founding principal of Different Drummer, LLC. Founded in Hollywood in 2008, Different Drummer is one of the nation's leading film marketing and audience mobilization companies serving a broad array of major studios such as 20th Century Fox, Disney Animation, Paramount, Walden Media, and Lucas film. Mitchell has developed a reputation for innovation and effective media campaigns for big budget and independent films.

With campaign credits under his belt such as the Oscar Award-winning 12 Years a Slave, Exodus, Life of Pi, Tree of Life, Red Tails, The Princess and the Frog, Good Hair, and Waiting for Superman, Mitchell has developed a reputation for clarity, aggressive tactics, and multiple leveraged media buys on behalf of clients. In addition to film, Mitchell has represented authors such as Mitch Albom and recording artists such as The Jonas Brothers.

In fall 2012, Mitchell was called to the pastorate of Salem Baptist Church of Jenkintown. Salem is the oldest African-American congregation in Pennsylvania's Montgomery County. In two years, Salem has added 450 new members, purchased a pipe organ with no debt in a seven-day fundraising campaign, and made significant capital investments to ensure the structural integrity of the church building. Again with no debt, Salem has replaced all of its major systems throughout its plant. Similarly, Salem has received significant funding from the Commonwealth of Pennsylvania to provide services to senior citizens. Salem has a host of vibrant ministries that has served sacred and secular human needs since 1884.

Prior to Different Drummer's creation, Mitchell served as the executive vice president of Wilberforce University, the nation's oldest private historically black college or university. In this position, Mitchell developed a \$17 million nuclear engineering and disaster management center in concert with the US Department of Energy. This program was established in conjunction with the National Nuclear Security Agency. It created real-world disaster scenarios and expert systems that married students with scholars to model solutions in national security and crisis instances. Additionally, Mitchell co-created the Center for Defense and Security Policy to examine pressing national security issues impacting areas as diverse as energy security, terrorism, and uses of unmanned drones in modern warfare.

During Mitchell's tenure at Wilberforce, the university experienced double-digit enrollment increases in first-year matriculation. In 2007, enrollment in this group increased by 41% on a year-over-year basis. Similarly, the university experienced a complete elimination of its annual debt positions for the first time in many years.

Mitchell has worked in senior executive positions in education management. In 2000, he became the vice president of development for Edison Schools, Inc., the largest private sector manager of K-12 education. In 1998, Mitchell co-authored New York State's charter school law, and subsequently opened its first school, Sisulu Children's Academy in Harlem. Sisulu has consistently ranked among the top charter schools in New York City.

In 1994, Mitchell was appointed Chief of Staff to United States Congressman Floyd Flake. Flake serves as the senior pastor of New York City's Greater Allen AME Cathedral, one of the nation's largest churches with nearly 28,000 members and an annual operating budget of \$35 million. Mitchell, the youngest chief of staff on Capitol Hill in 1994, was responsible for \$230 million in that year alone in federal funding and construction projects. Under Mitchell's leadership, Congressman Flake became the leading voice of community and economic development in America. Known for bipartisan nimbleness, Mitchell deftly accomplished policy victories with Flake that betrayed the culture of partisanship so typical in Washington during the Clinton years.

In addition to his professional work, Mitchell is a former trustee of the University of Pennsylvania and the board of visitors of the Howard University School of Divinity. Mitchell is an honors graduate of Howard University with major foci of political science, philosophy and classics. In addition, he attended New York York's Union Theological Seminary' Master of Divinity program with an emphasis in church history.